

SELLING BUSINESS SYSTEMS

Established 1981

25 years in ____
Information
Technology

COMPANY
P R O F I L E

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* COMPANY

ESTABLISHMENT

SELLING BUSINESS SYSTEMS was established in the year 1981 by a group of computer professionals, financially backed by a trading house and was among the first 3 microcomputers companies in Pakistan.

FINANCIAL BACKING & BASE

SBS belongs to a well-established group engaged in the diversified business activities such as commodities, steel, sugar & general trading etc.

Diversified skills set and highly qualified staff. All these factors combined place us head & shoulder above our competitors.

CORE VALUES

To add value to employees and the economy by engaging profitably in providing our customers with state-of-the-art-information technology solutions as core business and other selective activities.

To gain and maintain cost, quality and technology leadership in the highly competitive environment.

To conduct business as a responsible corporate citizen and to promote best use and development of human resources in a safe and congenial working environment, as an equal opportunity employer.

GROWTH

We attribute our phenomenal growth over the years to our commitment of providing the best hi-tech solution & continually developing technical expertise to stay at par with the technological advancements in information technology.

HI-TECH SOLUTION

SBS is effectively promoting hi-tech solution by offering complete network services under one roof, providing expertise in all major areas of computers & communication right from.

- SYSTEM INTEGRATION & CONSULTANCY
- SOFTWARE (LINUX, UNIX, WIN NT, WIN 2000
- COMPUTER ASSOCIATES BACKUP SOFTWARE, NAI SNIFER
- STRUCTURED CABLING SOLUTIONS
- IBM PC'S, THINKPAD / NOTEBOOKS & SERVER
- CISCO ROUTERS & SWITCHES
- SYMANTEC ANTIVIRUS & SECURITY SOLUTION

ACCOUNTING AND SERVICES:

SBS has a well established division engaged in providing accounting software and services. We have highly qualified people working in development of accounting softwares, which is currently working in most of the companies.

PROFESSIONALISM

Today the company has dynamic team of 50 professionals with a wide range of satisfied customers, which includes multinational corporation, government, educational institutions and process industries.

FUTURE EXPANSION

Led by entrepreneurs and men of vision coupled with strong financial base, SBS is determined on a pre-planned and a well managed course of expansion.

* **AFFILIATES**

SBS COMMUNICATIONS

SBS Communications is one of the few licenses for the public data networks. We plan to implement a network for metropolitan area and down stream value added services like e-mail, Fax store & Forward etc.

GENERAL SERVICES

Customer bonded warehouse / General warehousing

AHMED INTERNATIONAL TRADING

Export and import of various commodities.

STEEL CO

Stockiest and distributor of Tin packing raw materials for cans, drums and other metal containers.

SBS SOFTWARE HOUSE:

SBS was among the pioneer of software industry in Pakistan. We have been providing discrete software solutions to our corporate clients.

We are also extensively involved with IBM, HP, Cisco, Microsoft & Symantec on joint venture turnkey IT projects, sharing resources and technical expertise.

* PROJECTS

We have a number of network project (LAN, Inter- Networking, WAN) to our credit on turnkey basis for our customers comprising of multinationals, Government & private organization for their complex data communication network. Few of the major projects are given below:

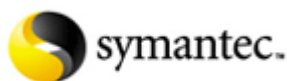
* Citibank N.A.	Over 1200 nodes Countrywide Network - LAN (Local Area Network) -WAN (Wide Area Network) – Structured Cabling 1800 user Data Voice- System Integration -Computer Systems.
* Standard Chartered Bank	Over 900 nodes Countrywide Network - LAN (Local Area Network) -WAN (Wide Area Network) – Structured Cabling 600 User Data Voice - System Integration-Computer Systems
* Institute of Bankers	Design & implement Complete solution of Hi-Tech LAB includes cabling , Mail Server and migration of existing accounting system on IBM X Series Servers
* Muslim Commercial Bank	Countrywide Complete setup with IBM Netfinity & x Series Servers Qty 500 with 2400 ports User DATA. MCB ATM Network controller, by installing IBM 8500R XEON based 8 way server.
* Reuters Pakistan	Countrywide Network - LAN (Local Area Network) -WAN (Wide Area Network) – Structured Cabling 100 User DATA- System Integration -Computer Systems.
* UN World Food Program Afghanistan	Install & implement Symantec Enterprise edition software 250 nodes with complete firewall software at Kabul.

In the fore mentioned projects, SBS expertise were utilized form the conceptual stages of planning to network designing and development, system integration, commissioning & implementation, consultancy, training & on-going technical support.

* PRODUCT EXPERIENCE

SBS is proud to have working relationship with the following globally renowned companies. Being business partner / representative for these hi-tech leaders, SBS is able to provide total solution to venders and end-user right from consultancy, system integration & training under one umbrella.

- IBM Business Partner
- Symantec Enterprise Sales Partner
- Hewlett Packard Reseller
- CISCO Routers & Switches Re-seller
- Cabletron Network Solution Provider
- General Catacomb VAR Re-seller
- Computer Associates Products Dealer
- Intel GID
- Epson Printers Re-seller
- Microsoft Solution Provider
- Kingston Memory Dealer
- Lucent Cabling Solution
- Krone Distributor Complete cabling solution



TEAM

We have a team of most experienced and dedicated personnel who are highly motivated and committed to their assigned responsibilities.

Professionalism, which we regard as an attitude towards work, is a prerequisite for all members of the SBS team. Members of our team are self-starters and result-oriented individuals, eager to face the challenges of modern day computing.

At present, SBS has a team of 25 engineers, comprising of technical specialists, network engineers, field engineers and lab-technicians that are well qualified in their respective fields. Most of our team members are foreign trained and have ample project experience to their credit.

AREAS OF EXPERTISE

MICROSOFT, NOVEL, UNIX /XENIX, LOTUS NOTES, OFFICE AUTOMATION APPLICATIONS, ANTIVIRUS. SNIFER

HUBS AND SWITCHES, ROUTERS, MULTIPLEXERS, PRINT SERVERS, ACCESS SERVERS, VSATS AND RADIO MODEM COMMUNICATION, ATM CONNECTIVITY, GIGABIT SOLUTIONS, ANY TO ANY CONNECTIVITY.

STRUCTURED CABLING SOLUTIONS

SOLUTIONS

- SYSTEM INTEGRATION & CONSULTANCY**
 - WIDE AREA NETWORK**
 - LOCAL AREA NETWORK**
 - STRUCTURED CABLING SOLUTIONS**
 - IBM HIGH END SERVER**
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* CUSTOMER SUPPORT

Selling a product is a minor portion of our total marketing efforts, the major one is post satisfaction of our customers. Our customers support department runs under a comprehensive support program, which has enabled SBS to enjoy a strong base of satisfied customers.

We are able to provide technical support to our customers by way of our call-in hot -line, field and in-house laboratory engineers as well as our technical specialists, having over 50 years of technical experience collectively, for vital on-line system our engineers are permanently deployed at customer site.